



MANTRA
STRATEGY

LEADERSHIP
INSTITUTE

The Mantra Institute – a new leadership institute developed by changemakers for changemakers and purpose-driven leaders

Mantra has vast experience working with purpose-driven organisations (corporate and non-profit) on core strategic work including developing and executing strategic plans, designing fundraising and communication strategies, board and executive search, developing leadership teams to lead with purpose, creating impactful CSR programmes and meaningful diversity and inclusion initiatives.

At Mantra, our fundamental belief is that culture, leadership, values and brand performance are all linked to purpose. The Mantra Institute of Leadership, aims to put purpose and values centre stage in all our training and development programmes. Our programmes offer an innovative learning opportunity for leaders and leadership teams in Ireland who want to lead their organisations with purpose and attract and retain the best talent.

Institute Clients include:



Mantra Strategy Clients include



MODULE 1: IMPACTFUL PURPOSE-LED ORGANISATION



Creating and leading a purposeful organisation



You are a leader who cares about being effective, impactful and purposeful. You are in a role (or will be) where you get to impact the success of your organisation, your team or brand and you want to make your leadership count. You are ever-learning and want to do the best for your team and yourself. To lead for impact, you want to be even more strategic, self-aware and enabled to shape the best culture, operating plans, and environment for success and you know strategy is key to this. You want practical strategy development knowledge, and external insight into how to do this effectively on an ongoing basis. You want to learn in a practical and engaging environment, where it is both informative, and useful in your day to day work.

Learning Outcomes

By the end of this programme, you will:

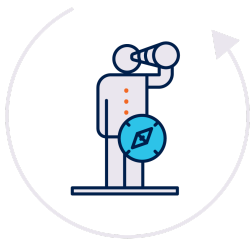
- Know how to create a compelling vision - for your organisation, department or team
- Understand the difference between Vision, Mission and Belief
- Know how to run engaging workshops on fostering purpose
- Have a clear understanding of the importance of Values and how to integrate these to behaviours and culture across your team/department or organisation
- Be comfortable developing a Mantra or manifesto that can engage teams
- Understand strategic positioning and its role for your organisation
- Be familiar with emotional culture at work, and how to create space for reflection, creativity and strategic thinking
- Understand strategy as a process - Researching internally and externally to inform future thinking, and making strategy a living thing to create operational excellence

MODULE 2: INCLUSIVE STRATEGIC LEADERSHIP



Becoming a more purposeful & strategic leader

Aligning your values, and leadership style, to the needs of your organisation and teams



You are a leader who cares about being effective, impactful and purposeful. Whether you are new to leadership or already leading for some time, this is about evolving your style, approach and impact. You want to make your leadership count. You want an engaged and high-performance team and workforce, who despite the ever- changing work environment are willing to go the extra mile and proud to work alongside you.

Learning Outcomes

By the end of this programme, you will:

- Understand your personal style and values and be more self-aware
- Have a clear understanding of purposeful leadership, management practice
- Know how to create a culture of engagement
- Be confident in stepping into your leadership, designing your team/department or organisation culture
- Fully grasp what is required to foster a culture of inclusion, equity and belonging
- Leverage creativity as a leadership skill and opportunity
- Be comfortable solving problems using various tools

MODULE 3: IMPACTFUL TEAMS



Scaling and inspiring growth through purpose, performance and excellence

Creating the right environment and performance culture for your teams



You want an engaged and high-performance team and workforce, and the mindset, tools and approaches to take your team, department or organisation to the next level. You want to convert your vision from concept to a meaningful roadmap to deliver on your organisational goals. You want to build resilience in the team. You want to reflect on your systems, processes and models and to organise better for success and growth.

Learning Outcomes

By the end of this programme, you will:

- Understand what is meant by a growth mindset, and adaptive leadership
- Know how to map your current culture
- Be clear on your team, department or organisation's current performance and gaps
- Know your priorities to scale for success, recognising the changes that may be need to lay the ground work
- Be confident in your role as an impactful and authentic leader
- Have a roadmap for creating organisational and social impact

MODULE 4: PERSONAL PATHWAY TO IMPACT



Mantra mentoring for leaders & emerging leaders



Making it happen

You have a strategy and clear objectives. You want to foster greater accountability for yourself and your teams, department or organisation. You want a clear process and structure to ensure you scale your success. You want support to overcome barriers and blocks as you encounter them and embark on change. You need to make your roadmap a reality. You need a sounding board to ideate and consider your biggest priorities.

Learning Outcomes

By the end of this mentoring programme, you will:

- Work through specific work issues and challenges with a mentor/coaching support
- Be clear on your team, department or organisation's current performance and gaps
- Work through the plan and changes you are rolling out
- Gain confidence in your style and role as an impactful and authentic leader
- Step into your leadership, authentically and purposefully